

Masterclass

10:55 - 11:55 Amazon Advertising Tips & Tricks –
Manuel Siedler

11:55 - 13:10 – MITTAGSPAUSE

13:10 - 14:10 Leveraging Amazon Advertising to
the max for Cyber Week & beyond –
Loredana Licata

14:10 - 14:20 – KAFFEPAUSE

14:20 - 15:20 Datenfeed Optimierung –
Carsten Mesecke-von Rheinbaben

15:20 - 15:50 – KAFFEPAUSE

15:50 - 16:50 Facebook Ads –
Simon Mader
